**Coel A. Locandro**

St. Louis, MO 63139 ● 618-210-8928 ● coellocandro@gmail.com ● [coellocandro.github.io/](https://ordnah.github.io/)

Highly motivated, well-organized, knowledgeable, and results driven professional to secure a position within your company as a ***Manager, Lead, or other key role within Operations, Project Management, eCommerce, Data Science, Logistics******or other position as applicable***, utilizing my skills, education, training, expertise & experience.

**Professional Experience**

Flywheel Digital (*formerly OneSpace*) – St. Louis, MO

***Salsify Client Operations Manager*** Oct 2023 – Mar 2024

* + Through the materialization of business partnerships, I enabled my team with exclusive training & resources to master new SaaS platform technologies to deliver strategic insight & digital business transformation for clients.

***Senior Salsify Solutions Architect*** Mar 2020 – May 2024

* + Led discussions with CPG brands to understand business goals and consult on strategy, resources, & marketing technology needs to create a seamless product experience for customers across all online channels & markets.
  + Spearheaded cross-functional efforts to make technical service offerings more accessible to Sales teams through training & creation of project management blueprints to confidently market & manage Architect team services.

Avient (*formerly PolyOne*) – St. Louis, MO

***Quality Control Laboratory Technician*** Nov 2017 – Jan 2020

* + Responsible for testing incoming raw materials and outgoing specialty polymer formulations to maintain high quality control standards and adherence to customer specifications. Recorded test data and performed quality trend analysis in SAP at various stages of production to advise plant operators on material adjustments.

Patriot Rail (*formerly Foster Townsend Rail Logistics [FTRL]*) – St. Louis, MO

***Office Manager / HR Generalist & Administration / Logistics Coordinator*** June 2015 – June 2017

* + Advanced rapidly as evolving business needs grew from jumpstarting our new Anheuser-Busch office space to D&A administration to travelling to acquired sites for onboarding & benefit enrollment. Independently optimized supply chain & logistical operations of Phillip 66’s 10,000 railcar fleet as a (3PL) logistics service.

MilliporeSigma (*formerly Sigma-Aldrich*) – St. Louis, MO

***Regulated Product Representative*** Sept. 2014 – May 2015

* + Performed chemical compliance research of current & former product catalog to assess suitability of international sale in terms of liability guidelines & regulatory controls of agencies including ATF, CDC, DEA, DHS & ITAR.

**EDUCATION**

**Washington University in St. Louis** Data Analytics Bootcamp Certification Aug. 2018 – Mar. 2019

**Southern Illinois University - Edwardsville** Bachelor of Science in Philosophy; 3.9/4.0 Aug. 2009 – May 2013

**Southern Illinois University - Edwardsville** Bachelor of Science in Chemistry; 3.5/4.0 Aug. 2009 – May 2013

**SKILLS**

VBA, HTML, Python, JavaScript, API Integration, SQL, R, Git, Machine Learning, Power BI, AI, MongoDB, Tableau

PIM, DAM, CPG, SEO, MDM, SAP, Profitero, Salsify, Syndigo, Workday, Wrike, Data Modeling, Change Management

Amazon Vendor Central, Walmart Retail Link, Target POL, Kroger VIP, Meijer & CVS Stibo, Walgreens CEP Systems

**CERTIFICATIONS**

* + Salsify Foundations, Salsify PIM Proficiency, Salsify Syndication Proficiency, Salsify Workflow Essentials
  + Data Analytics Certificate from Washington University in St. Louis – McKelvey School of Engineering